Recognizing Heroes Gala 2019

Our 7th Annual Red Carpet Awards Dinner and Gala is one of our favorite event of the year. Each year, we honor internationally-known abolitionists for their efforts to end modern day slavery while celebrating the freedom of the children that were recovered from trafficking. Together, we’re giving futures back!

On October 26, featuring 3x Grammy Award Nominee & Pop Icon, Taylor Dayne will be performing LIVE in Dallas Texas for an unforgettable evening. Proceeds from this event will directly benefit Unlikely Heroes and their mission to recover and restore child victims of slavery worldwide.

We invite you to be a part of this one of a kind event and to help shape the future of the world.

October 26, 2019
Ritz Carlton Dallas
2121 McKinney Ave

Recognizing Heroes Gala 2019
Featuring
3x Grammy Award Nominee & Pop Icon

TAYLOR DAYNE
Our Heroes Around The World

Over the years, we’ve worked closely with many news agencies and celebrities around the world to help bring more children out of human trafficking. Their influence and compassion is making a lasting impact on the world and we are thankful for their voices.
Presenting Sponsor
GOLD LEVEL $25,000

Gala Exclusivity & Attendance

Exclusive Designation as Presenting Sponsor of Gala Event (e.g. Unlikely Heroes Recognizing Heroes Awards Dinner & Gala, Presented By “Name of Your Organization” or Display Logo).

Company Logo Prominently Displayed on Red Carpet Media Wall Step-and-Repeat (Celebrities and VIP Guests will take pictures in front of Media Wall).

Two VIP Tables (20 Seats) with Premium Seating, 20 VIP Gift Bags and Table Signage.

Access for all Twenty Guests to Exclusive VIP Reception.

Twenty Tickets for You and your Guests to Walk the Red Carpet.

Opportunity to Present an Experience or Auction Item During the Auction Program.

Additional Marketing & Promotional Benefits

Corporate Logo Added to Unlikely Heroes Website for One Year and Listed as an Official Unlikely Heroes Sponsor, with a Link to Company Website.

Sponsor’s Corporate Name and Logo with “Presented by” Appears with Event Name on all Promotional Materials (Including Print and Online Media).

Recognition as Presenting Sponsor in all Electronic Promotions of the Gala by Unlikely Heroes and its Event Organizers, including: Newsletters, Social Media (Twitter, Facebook, Instagram) and Online Advertisements.

Press Release to Media Outlets Announcing Presenting Sponsor and Supporter of Unlikely Heroes.

Media Wall will have no more than Two Sponsor Logos and Unlikely Heroes Logo

Opportunity to Include Promotional Items and Materials in VIP Gift Bags.

Full Page Color Ad in Gala Printed Program.

Recognition At Gala

Oral Recognition as Presenting Sponsor During Event Presentation.

Logo Recognition as Presenting Sponsor in Printed Gala Program.

Logo Recognition on Welcome Table Signs.

Logo Recognition as Presenting Sponsor During Gala Slide Presentation.

Logo Recognition as Presenting Sponsor on Thank You Notes to be Sent Out by Unlikely Heroes Following the Gala.
Table Sponsors

**Silver Level $15,000**

Company Logo Prominently Displayed on Red Carpet Media Wall Step-and-Repeat (Celebrities and VIP Guests will take picture in front of the Media Wall).

Includes a Table of Ten at the Gala with Premium Seating, Ten VIP Gift Bags and Table Signage.


Ten Tickets to Walk the Red Carpet.

Corporate Logo Added to Unlikely Heroes Website for One Year and Listed as an Official Unlikely Heroes Sponsor, with Link to Company Website.

Recognition on all Event Social Media, Gala Website and a Full-Page Ad in Gala Program.

Opportunity to Include Promotional Items and Materials in VIP Gift Bags.

**Photo Booth Sponsor $7,500**

Company Logo Prominently Displayed on Photo Booth Media Wall Backdrop (Celebrities/VIP Guests and all attendees will have the opportunity to take pictures in the Photo booth).

Company Logo Prominently Displayed on All Unlikely Heroes Social Media Releases of Photo Booth Images Taken in Front of Photo Booth Backdrop, including our Celebrity Hosts, Guests, and VIPs (Instagram, Facebook, etc.).

Corporate Logo Added to Unlikely Heroes Website for One Year and Listed as an Official Unlikely Heroes Sponsor with a Link to Company Website.

Recognition on All Event Social Media and Gala Website.

Logo Recognition as Photo Booth Sponsor in Full Page Color Ad in Gala Printed Program.

Includes Four Tickets to Gala with Premium Seating and Four VIP Gift Bags.

Opportunity to Include Promotional Items and Materials in VIP Gift Bags.

**Bronze Sponsor $5,000**

Includes a Table of Ten at the Gala with Premium Seating, Ten VIP Gift Bags & Table Signage.


Four Tickets to Walk the Red Carpet.

Corporate Logo Added to Unlikely Heroes Website for One Year and Listed as an Official Unlikely Heroes Sponsor, with Link to Company Website.

Recognition on all Event Social Media, Gala Website and a Half-Page Ad in Gala Program.

Opportunity to Include Promotional Items and Materials in VIP Gift Bags.
Table Sponsors

VIP SPONSOR $4,000

Includes a Table of Ten at the Gala with Premium Seating, Ten VIP Gift Bags & Table Signage.


Recognition on all Event Social Media, Gala Website and a Quarter-Page Ad in Gala Program.

TABLE SPONSOR $3,000

Includes a Table of Ten with Premium Seating and Table Signage.

Recognition on all Event Social Media, Gala Website and a Quarter-Page Ad in Gala Program.

Table Sponsor Breakdown

<table>
<thead>
<tr>
<th></th>
<th>Gold Sponsor $25,000</th>
<th>Silver Sponsor $15,000</th>
<th>Photo Booth $7,500</th>
<th>Bronze Sponsor $5,000</th>
<th>VIP Sponsor $4,000</th>
<th>General $3,000</th>
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<td>TICKETS FOR RED CARPET</td>
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<td>10</td>
<td></td>
<td>4</td>
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<tr>
<td>EXCLUSIVE CELEBRITY MEET &amp; GREET</td>
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<td>10</td>
<td>4</td>
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<tr>
<td>VIP TICKETS</td>
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<tr>
<td>VIP GIFT BAGS</td>
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<td>10</td>
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<tr>
<td>NAME LISTED ON GALA SITE</td>
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<td>AD IN GALA PROGRAM</td>
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<td>FULL PAGE</td>
<td>HALF PAGE</td>
<td>QUARTER PAGE</td>
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<td>YES</td>
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